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[Module 13](#)



Tim Roufs Inspecting Durians in Singapore Market, 2017

## Anthropology of Food Week 13

What's  
Happening?



Live Chat  
Tuesday 7:00-8:00 p.m.

Questions /  
Comments

Video  
Explorations

Slides  
"Chocolate War"


Readings

\*Discussion

Project  
Term Paper

\*Other  
Assignments  
Course Survey

Final Exam

(click links for details)  
 = leave page

(optional)  
For Fun Trivia

(optional)  
Extra Credit

(optional)  
Other

Items DUE this week:  
\*enter on-line  
\*\*upload file

## What's Happening Week 13?

**The big event of the week is that Your Presentation is due this week, as are (optional) Extra Credit papers.**

**Following last week's look at "plant-based meat", this week we'll have a look at *Vegan* and learn how vegans and vegetarians combine their philosophy of life with their foods.**

**As always Live Chat is at 7:00 p.m. on Tuesday, a handy time to ask questions about your Presentation. But if that time is not convenient, e-mail. . . .**

**(optional) LIVE CHAT: MIDTERM EXAM / OPEN FORUM / OFFICE HOURS . . .**

[Contact Information](#)

Tuesday, @ 7:00-8:00 p.m. (CDT)

**"ZOOM"**

[click ↑ here]

or

e-mail anytime: <mailto:troufs@d.umn.edu>

[click ↑ here]



Live Chat is optional.

## VIDEO EXPLORATIONS WEEK 13 . . .

Real People . . . Real Places . . .

[Videos for the Semester](#)

### *Vegan*

(57:39 min., 2017)

[online Access](#)

-- [Top Documentary Films](#)

[click [↑](#) here]

If you are off-campus use [Virtual Private Network \(VPN\)](#) connection

[Plant Based News](#)



"The vegan movement is becoming more mainstream by the day. Whether consumers switch to a plant-based diet due to health concerns or out of protest against animal cruelty, vegans are challenging the status quo in the food industry. Corporations and certain political powers are on the ropes, and they're working to shift the tide back in their favor with uninformed and deceptive public relations campaigns. The two-part documentary *Vegan* outlines the battle between the demands of activist consumers and the will of corporate interests."

"The first segment of the documentary (2017) works to dispel many of the most common misconceptions about going vegan. Do you receive enough protein from a vegetarian diet? Is it considerably more expensive than an animal-based eating regimen? Is dairy really the ideal solution for calcium consumption?"

"Food scientists and nutritionists are in overwhelming agreement over the benefits of plant-based eating, and its role in improving susceptibility to heart disease, diabetes and other chronic and life-threatening medical conditions. But some in the industry have been swayed by the well-funded persuasions of corporate pressures and lobbyists."

"In one particularly nefarious tactic outlined in the film, lawmakers make efforts to pass the Dairy Pride Act, an attempt to discard soy and almond milk as viable substitutes for traditional dairy products. Additional laws have been proposed and enacted with the sole purpose of protecting organizations that indulge in animal exploitation and the production of unhealthy processed meats."

"After establishing the debate, and the power struggles that continue to define it, part two of the documentary (2018) looks at where we are now.

With the number of vegans growing by 500% over the past four years, the meat production landscape is at a tipping point. "The future is definitely plant-based," says one commentator featured in the film. In a matter of years, this one-time fringe movement will represent a majority. Attempts to stifle their side of the debate seem increasingly desperate and futile."

"The film contains a wealth of media clips featuring vegan advocates and members of their opposition, and original interviews with medical professionals also chime in with sound scientific evidence in support of a vegan lifestyle."

"*Vegan* elegantly summarizes the moral, economic, environmental and health-related aspects of the vegan debate." -- *Top Documentary Films*

course [\*\*Veganism / Vegetarianism\*\*](#) WebPage

course [\*\*Plant-Based Eating\*\*](#) WebPage

course [\*\*Animal Rights / Animal Welfare\*\*](#) WebPage

course [\*\*World Hunger\*\*](#) WebPage



[Vegan dish with dolma](#) -- [AilinParsa](#)

## WEEK 13 SLIDES . . .

[Class Slides for the Semester](#)

## The EU Thirty-Year Chocolate War: A Run-up to Scaling

(.pptx) [🔗](#)

[click ↑ here]

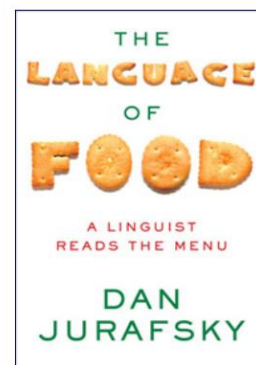
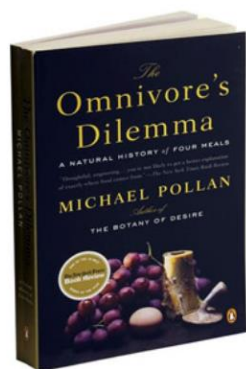
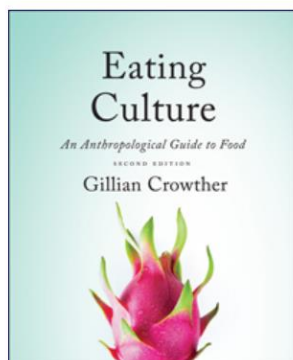
EU Chocolate Wars: A Run-up to Scaling  
(.pptx)



## READINGS FOR WEEK 13 . . .

[Readings for the Semester](#) [🔗](#)

[Textbook Information](#) [🔗](#)



- ***Eating Culture, Second Edition*, Gillian Crowther**

- (Review)

- ***Omnivore's Dilemma*, Michael Pollan**

- (Review)

- ***The Language of Food*, Dan Jurafsky**

- Ch. 10 "Macaroon, Macaron, Macaroni"
  - Ch. 11 "Sherbet, Fireworks, and Mint Juleps"

**Work on Readings for Your Term Paper**  
(which is due next week)

## **OTHER ASSIGNMENT INFORMATION . . .**

Main Due Dates[↗](#)

£2022 [Module 13 – Week 13](#)[↗](#)

## **Course Survey**

(from IT)



**The friendly folks from Information Technology Systems & Services will be sending you an Invitation to Participate in an online Course Evaluation.**

**Evaluations are important to me, the Department Head, and the Dean, as well as everyone in our Department.**

**Please fill the online Course Evaluation out carefully.**

**Evaluations are anonymous, and will not be seen by the instructor until final grades for this course have been recorded.**

**Thanks,**

**Tim Roufs**

## **PROJECT INFORMATION . . .**

[Basic Information](#)

[Main Due Dates](#)

**Project Presentation, and Presentation Reviews**

**DUE: Project Presentations On-line**



Your Class Project =

(1) [Presentation](#)

+

(2) [Term Paper](#)



*Demosthenes Practising Oratory* (1870)  
[Jean-Jules-Antoine Lecomte du Nouÿ](#) (1842–1923)  
[Wikipedia](#)



*Charles Dickens* (1842)  
[Francis Alexander](#) (1800-1880)  
[Wikipedia](#)

As I have been mentioning throughout the semester a major part of this course is your **research project**—not just for the points, but because researching a topic you are interested in, and presenting your findings to others, and then writing the results up as a formal paper, is one of the best ways to learn things, *and* it gives you valuable practice for presenting your ideas and arguments.

Keep in mind what I said earlier on about your *Presentations*, *viz.*, that they are intended to be a report on *work in progress*, that is, basically, a rough draft of your ideas that should eventually make their way into your final [Term Paper](#).

Generally it is a good idea to pretty much finish at least a draft your paper before you do too much work on your presentation (your presentation is basically a preliminary report on your work-in-progress paper).

The class [Presentations WebPage](#), if you would like to review, is at

<<http://www.d.umn.edu/cla/faculty/troufs/anthfood/afpresentations.html>>

[click ↑ here]

## And Work on Your Term Paper

REM: **Your Term Paper is due next week . . .**  
**And at least start thinking about the Final Exam.**

Details are at . . .

<[https://www.d.umn.edu/cla/faculty/troufs/anthfood/afterm\\_paper.html#title](https://www.d.umn.edu/cla/faculty/troufs/anthfood/afterm_paper.html#title)>[🔗](#)



## **DUE: DISCUSSION WEEK 13 . . .**

(optional) [Online Discussions Information, Rubric, and Sample Posts](#)

**Words for Different Things to Eat. What are your favorites?**

(optional) **FOR FUN FOOD TRIVIA . . .**

[Food Trivia HomePage](#)[🔗](#)

(optional) **“Are you really what you eat?”**



[Answer](#)

(optional) **DUE: EXTRA CREDIT . . .**

[Basic Extra Credit Information](#)

**Extra Credit Case Study**

**DROPBOX: Extra Credit Case Study**

**Extra Credit Lecture/Video/Event Review**

**DROPBOX: Extra Credit Lecture / Video / Event Review**

**DROPBOX: Extra Credit Lecture, Bina Agarwal,  
"Can We Make Food Good For All?"**  
(128 min.)

**DROPBOX: *The Grind***

**You may submit a maximum of two extra credit activities, one Review  
and one Case Study**

**Extra credit will not be accepted later than the end of Week 13,  
Saturday, 26 November 2023.**

**OTHER (OPTIONAL) . . .**

**QUESTIONS? / COMMENTS . . .**

If you have any **questions or comments** right now, please do not hesitate to post them on the  canvas “Discussions”, or e-mail [troufs@d.umn.edu](mailto:troufs@d.umn.edu), or ZOOM <https://umn.zoom.us/my/troufs>. (E-mail is fastest, and most generally best as quite often URLs need be sent.)

Best Wishes,

Tim Roufs

<<http://www.d.umn.edu/~troufs>>

<<https://umn.zoom.us/my/troufs>>

<other contact information>